

# SWEEP THE HOOCH

---

**Saturday, April 6, 2019**

**Sweep the Hooch is a one-day, watershed-wide event where the community comes together to make a difference. Join us as we tackle the trash and tires while we foster positive community spirit.**

In 2018, more than **960 volunteers** collected **25 tons** of trash! We will tackle more than **40 sites** again in 2019 with the assistance of walkers, waders and paddlers from the Chattahoochee headwaters to Columbus, GA.

**CLEANUP: APRIL 6, 2019**

# SWEEP

# THE HOOCH

**1 DAY. 1 RIVER. 40+ LOCATIONS.  
MANY HANDS. A LOT OF TRASH.**



**CHATTAHOOCHEE  
RIVERKEEPER®**

*Keeping Watch Over Our Waters Since 1994*

# SWEEP THE HOOCH Sponsor Benefit Packages

Sponsor Benefits	River Champion \$15,000	River Benefactor \$10,000	River Defender \$5,000	River Advocate \$2,500	River Conservator \$1,000	River Patron \$500
Marquee listing						
Logo on volunteer gift - <b>Due 3/15/19</b>						
Marketing tent/booth at a cleanup site						
Logo recognition on CRK's Cleanup Program webpage through 2019 - <b>Due 3/22/18</b>						
Logo on volunteer registration page						
Name on press release before event - <b>Due 3/8/19</b>						
Recognition in CRK's RiverCHAT newsletter (4,000 copies printed and distributed online)						
Volunteer registrations	40 Volunteer Registrations	35 Volunteer Registrations	25 Volunteer Registrations	20 Volunteer Registrations	15 Volunteer Registrations	15 Volunteer Registrations
Name recognition on CRK's Sweep the Hooch webpage						
Recognition in CRK's RiverFLASH e-blast (12,000+ people)						

*Have any questions about this event? Contact Tammy Bates at [tbates@chattahoochee.org](mailto:tbates@chattahoochee.org).*